

## Community Profile

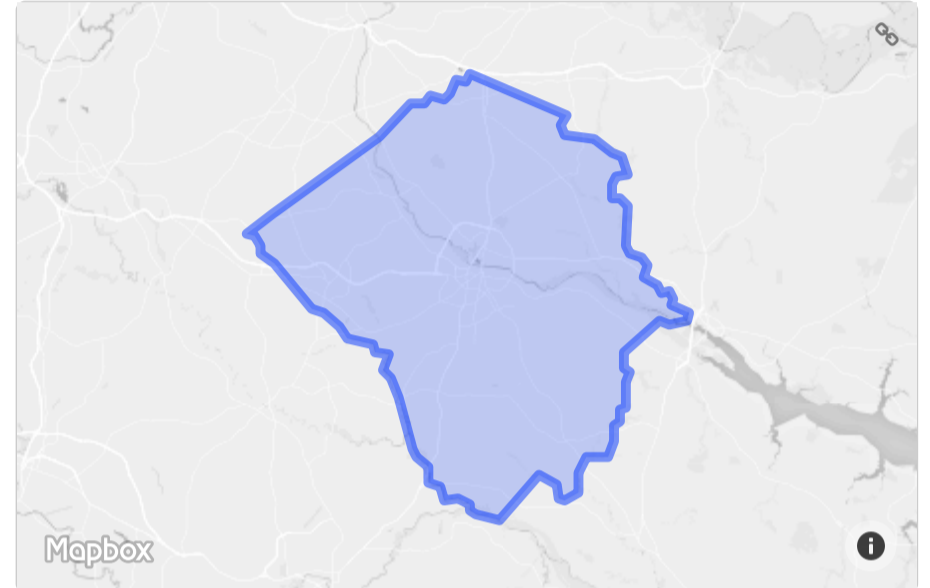


### Introduction

Welcome to Pitt County, North Carolina! Our community of 175,150 residents features a workforce of 81,443 with a median annual income of \$42,308. Top industries include Retail Trade, Manufacturing, Accommodation and Food Services, and Health Care and Social Assistance.

During the past five years employment in Pitt County, North Carolina has grown by 1,414, at a growth rate of 0.57% per annum. Unemployment is currently 4.2%.

We invite you to explore this data in further detail in the report below, and get in touch to see how Pitt County, North Carolina can help you reach your goals!



### Population

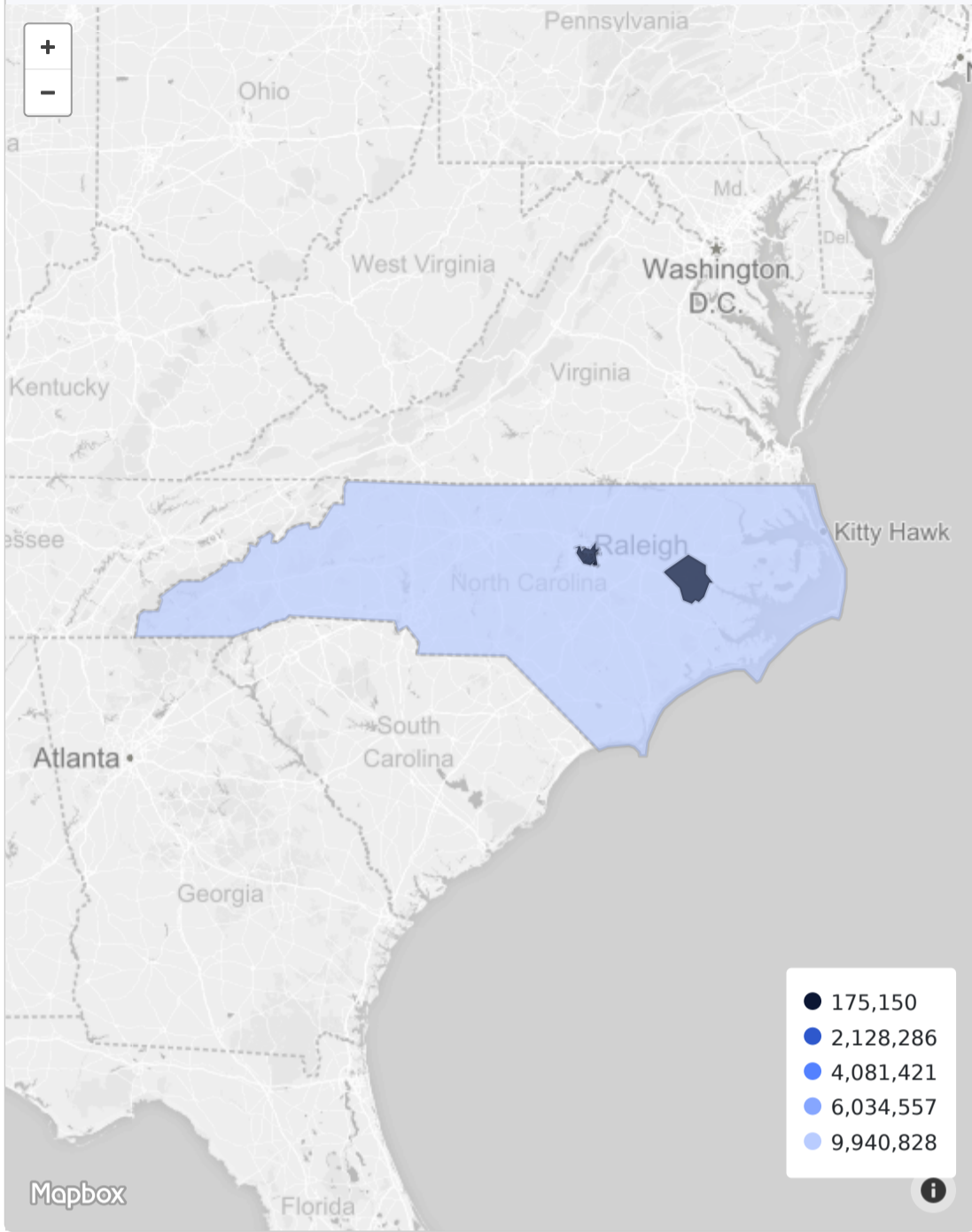
**175,150**

Total Population

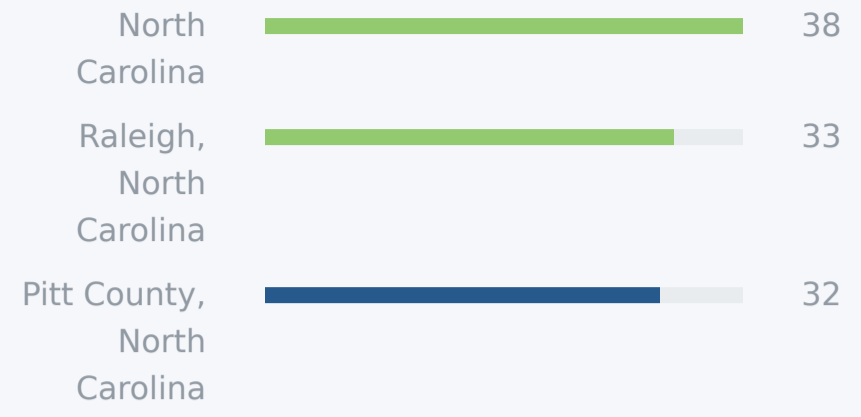
**68,804**

Households

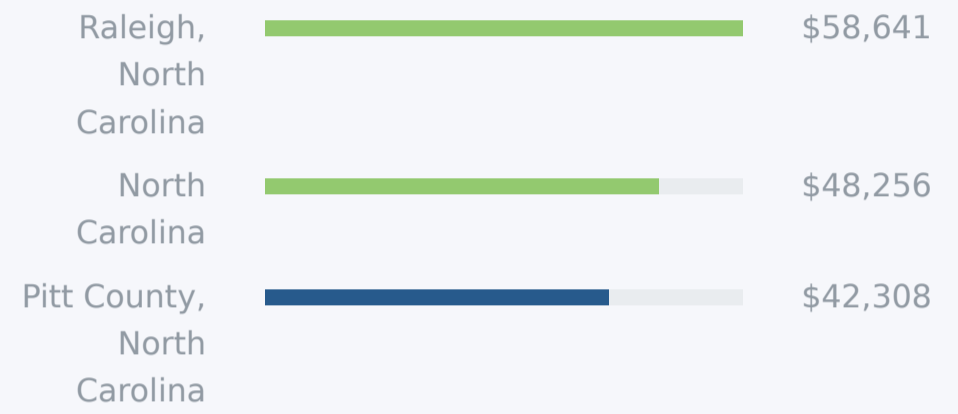
## People



## Median Age



## Median Household Income



## Earning Breakdown of Residents Employed in the Area



## Economy

81,443  
Labor force

3,667  
Businesses

\$42,308  
Median Income

**Employment**

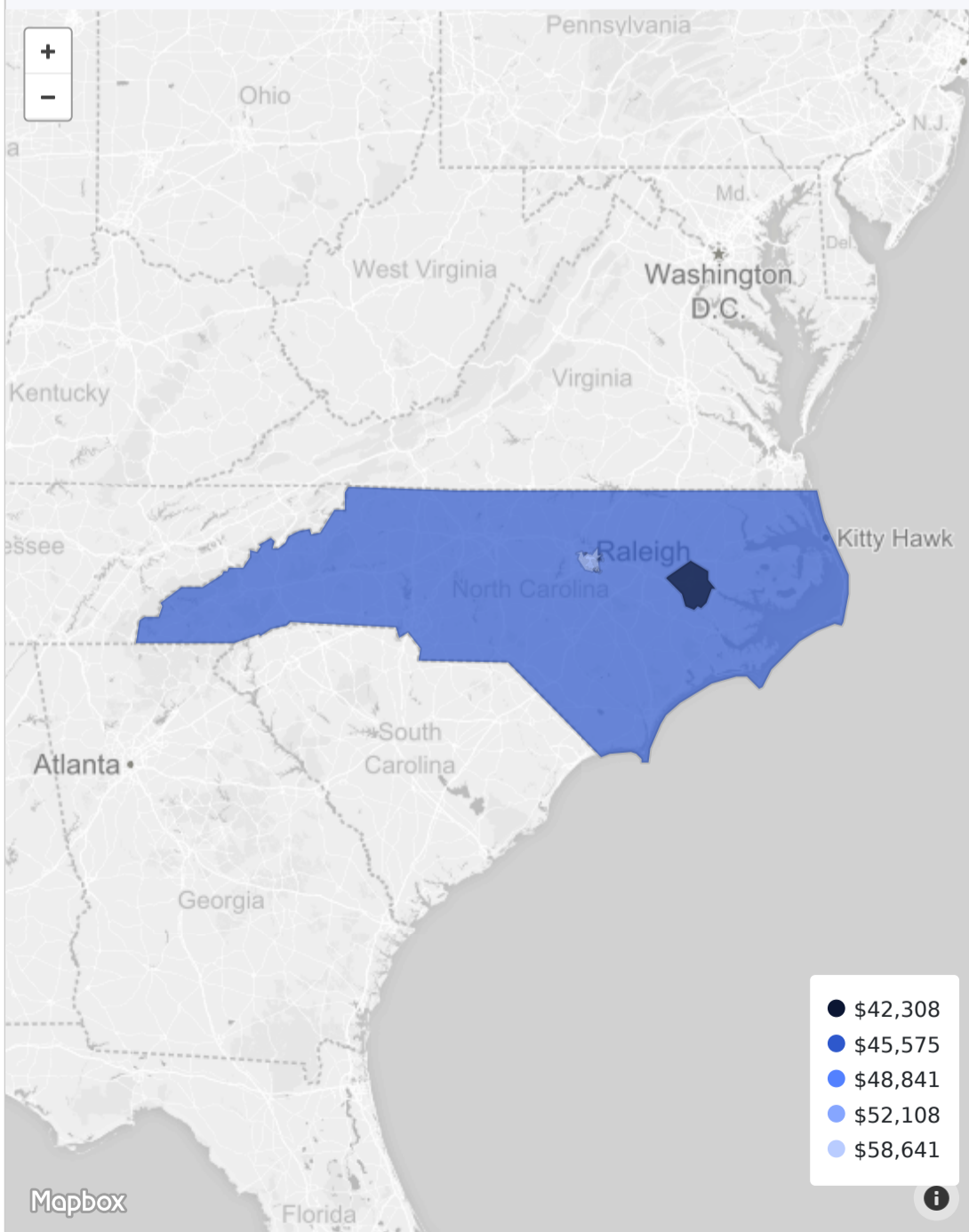
**Business growth (YoY)**  
The number of firms has been growing.

### Top 10 Sectors by Employment

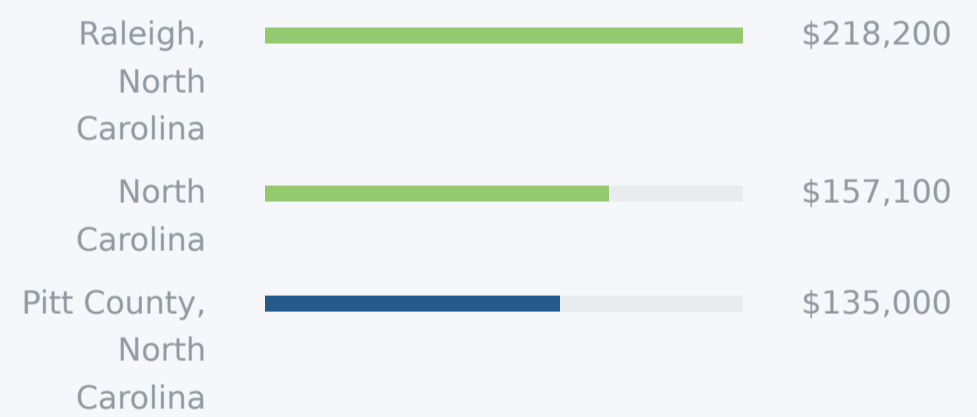
Industry	↑↓ Employees ↑↓	Yearly Wage ↑↓	Growth (Yo
23 - Construction	3,028	\$45,954.00	-0.01%
31-33 - Manufacturing	6,437	\$60,057.00	0.03%
42 - Wholesale Trade	1,544	\$45,893.00	-0.11%
44-45 - Retail Trade	8,982	\$26,141.00	0.00%
52 - Finance and Insurance	1,987	\$58,201.00	0.02%
54 - Professional, Scientific, and Technical Services	1,759	\$80,604.00	-0.03%
56 - Administrative and Support and Waste Management and Remediation Services	4,139	\$46,891.00	0.08%
62 - Health Care and Social Assistance	8,526	\$44,933.00	0.03%
72 - Accommodation and Food Services	8,916	\$13,972.00	-0.01%
81 - Other Services (except Public Administration)	1,438	\$27,131.00	0.02%

Showing 1 to 10 of 10 entries

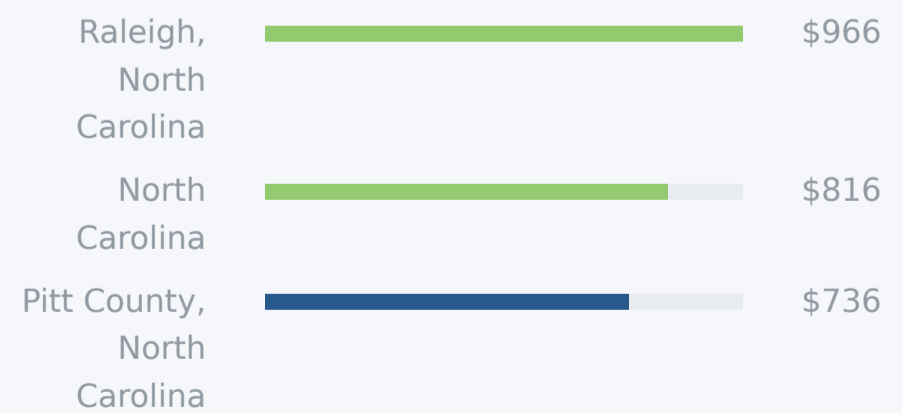
### Average Yearly Income



### Median Home Value



### Median Rent





## Workforce



30.90%

Percentage of Population with College Degree (25 years+)



89.30%

Percentage of Population with High School Diploma (25 years+)



4.20%

Unemployment Rate



\$43,904

Average Industry Pay



### Average Wages

The average wages are steadily growing.





## Data & Methodology

How The Data In This Report Was Calculated.

### METHODOLOGY

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This report includes totalling 494 data points from 30 measures, collected from 2 public sources (described below). We also estimated 0 data points based on our [estimation and projection methodology](#).

Some of the summary data included in the report may not include suppressed data. Data suppression occurs in cases where private, identifying information would be disclosed. In most cases, this does not impact the total values presented in the report, but in cases where there are small industries or areas, data suppressions may reduce the accuracy of the data we can display.

### SOURCES

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#### American Community Survey

Website: <https://www.census.gov/programs-surveys/acs/data.html>

Data Year: 2018

The American Community Survey (ACS) publishes a rolling 5-year average profile of American communities.

##### *Measures*

Population, Race, Median Household Income, Unemployed Population, Employed Population, Population Below Poverty Level, Population with High School Diploma, Population with College Degree, Households, Median Home Value, Median Rent, Rent as Percentage of Income, Median Age, Poverty Rate, Percentage with High School Diploma, Percentage with College Degree, Unemployment Percentage

##### *Populations*

Total, White alone, Black or African American alone, American Indian and Alaska Native alone, Asian alone, Native Hawaiian and Other Pacific Islander alone, Some other race alone, Two or more races:

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#### Quarterly Census of Employment and Wages

Website: <https://www.bls.gov/cew/>

Data Year: 2018

The Quarterly Census of Employment and Wages (QCEW) program publishes a quarterly count of employment and wages reported by employers covering more than 95 percent of U.S. jobs, available at the county, MSA, state and national levels by industry.

##### *Measures*

Total Annual Wages, Taxable Annual Wages, Firms, Employment Level, Annual Contributions, Employment Growth (YoY Change), Firms (YoY Change), Wage Growth (YoY Change), Yearly Pay Growth (YoY Change), Average Industry Pay, Employment vs US Average, Wages vs US Average, Yearly Pay vs US Average

##### *Populations*

11 - Agriculture, Forestry, Fishing and Hunting, 21 - Mining, Quarrying, and Oil and Gas Extraction, 31-33 - Manufacturing, 22 - Utilities, 23 - Construction, 42 - Wholesale Trade, 44-45 - Retail Trade, 48-49 - Transportation and Warehousing, 51 - Information, 53 - Real Estate and Rental and Leasing, 55 - Management of Companies and Enterprises, 56 - Administrative and Support and Waste Management and Remediation Services, 61 - Educational Services, 62 - Health Care and Social Assistance, 52 - Finance and Insurance, 72 - Accommodation and Food Services, 81 - Other Services (except Public Administration), 92 - Public Administration, 71 - Arts, Entertainment, and Recreation, 54 - Professional, Scientific, and Technical Services,

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